



**FOR IMMEDIATE RELEASE**

## **HADDOCK PROMOTED TO SENIOR MARKETING SPECIALIST AT INTEGRITY INSURANCE**

**APPLETON, WI (July 6, 2016)** — Integrity Insurance, a property & casualty insurance carrier, is proud to announce the promotion of Maggie Haddock to Senior Marketing Specialist.

As Senior Marketing Specialist, Haddock will be responsible for corporate communications, development of strategic marketing campaigns and brand management. She will oversee the marketing coordinator position and serve on Integrity's Management Team.

Vice President Personal Lines and Marketing Steve Klingemann stated, "Maggie's contributions have been invaluable to the company and we're happy to promote her to this new role. Her innovative thinking and vision will continue to enhance Integrity's strategic direction."

Haddock joined Integrity in Dec. 2014 as Marketing Specialist bringing nearly ten years of marketing and public relations experience. She has a BA in Journalism with emphasis in Advertising and Public Relations from the University of Wisconsin Oshkosh. Prior to joining Integrity she was the Marketing and Public Relations Manager at the Fox Cities Performing Arts Center.

### **About Integrity Insurance**

Integrity Insurance was established in 1933 and is based in Appleton, WI. Integrity offers auto, home, business and life insurance through a network of independent agents throughout IA, MN and WI. With an affiliate partner Grange Insurance based in Columbus, Ohio — the 13 state enterprise has \$2 billion in assets and \$1 billion in annual revenue and holds an A.M. Best rating of "A" Excellent. For more information, visit [integrityinsurance.com](http://integrityinsurance.com).

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